



AMIS 2023 Sponsorship Opportunities

1) **AMIS Welcome Reception sponsorship:** This is our biggest event of the year and would give you company or business the most publicity among the thousands of international students who will receive our event invitations through our mailing list (#2000+), volunteers (#1000), but also visibility at the International Student offices who will promote our event and invite their international students to it. You will possibly reach 10,000 international students in the metro Atlanta area who will be invited from the 15 colleges/universities we partner with, including Georgia Fulbright scholars. This event is also attended by staff representatives from International student offices at many colleges/universities and community sponsors such as Kiwanis Clubs and Fulbright scholars. This year's event will be on Saturday, September 16, 2023. Sponsorship levels range from \$600-\$2000. In 2022, registration was 500+, attendance was 300+.

2) **AMIS Event sponsorship.** Sponsor an AMIS event where your business would be featured on our event promotions and have an opportunity to give a 5-7 presentation during the event about your business. Most of our events are informal and/or there is an activity. We usually have a simple meal or refreshments to feed the students and the event provides an opportunity for international students to gather, mingle with each other, and meet other international students and local volunteer friends. Event attendance ranges from 50-100 depending on the time of year. Event sponsorship would mean that your business would be featured on the Event sign up page on our website and along with the event promotions in our newsletters to students and volunteers leading up to the event (total mailing list of 3000+) - \$500

3) **AMIS Newsletter sponsorship:** Become a newsletter sponsor and feature an advertisement and/or article about your business in a weekly newsletter. Here are some possible levels:

a) Sponsor logo with graphic ad (with direct link to your business) in a Weekly Newsletter to students and volunteers (3000+) - \$100 per week

b) Featured Email Advertisement with graphic banners and sponsor logos. Article or introduction to your business sent directly to 3000+ of our student and volunteer subscribers. Sponsor logo on weekly newsletters for up to one month. \$500