



46TH AMIS WELCOME RECEPTION FOR INTERNATIONAL STUDENTS AND SCHOLARS

Saturday, September 21, 2024 • 2-5 pm
Coda Tech Square Plaza (756 W. Peachtree Street NW)
www.amisatlanta.org/welcome

SPONSORSHIP OPPORTUNITIES

AMIS's Welcome Reception is an annual event that welcomes all international students and scholars in Atlanta's colleges and universities. Numbering over 16,000 in metro Atlanta, they are invited through the international student offices at colleges and universities throughout metro Atlanta and Georgia. The anticipated attendance for this year's event is 300-400 and thousands will be invited.

Our name, AMIS (Atlanta Ministry with International Students), is the French word for "friends" and symbolizes our mission to promote cultural and global understanding through friendship and hospitality with international students and scholars in greater Atlanta. AMIS offers support and opportunities for meaningful connection and is well-regarded by international students and the international student offices of the higher education institutions we serve. Please consider joining AMIS in welcoming new and returning international students and scholars through your sponsorship of this free community-wide event.

WELCOME RECEPTION GOALS

To extend friendship and hospitality to new and returning international students, welcoming them to Atlanta

To offer a unique opportunity to meet Americans in the community and to gather with other international students at colleges/universities from all over metro Atlanta

To enjoy an afternoon of musical performances and a catered reception

To learn about AMIS programs and events to support international students and help them make connections in the local community

*The Coda Plaza location is
conveniently located in Midtown
near MARTA.*



SPONSORSHIP BENEFITS

Event sponsorship will put your school, company, individual, or organizational name on our event promotions. You can be part of welcoming international students to Atlanta through your Welcome Event sponsorship. Benefits include:

BRONZE AND SILVER SPONSORS

Prior to and during the event: Your logo/name displayed on all Welcome Event marketing flyers, emails, posters, social media marketing, registration pages, event website (with links to your webpage) and at Coda Tech Plaza – Your logo/name will be displayed on the oversized media wall outside the Collective Food Hall on the day of the event.

GOLD SPONSORS

In addition to the above, you may host a table at the event to promote your company/brand, greet students, and give away freebies such as swag items.

PLATINUM SPONSORS

All of the above plus you can have 2-3 minutes to make an in-person or video presentation during the program portion of the event.

Promotions for the Welcome event will be distributed to all international students and scholars attending colleges and universities throughout metro Atlanta and throughout Georgia through the campus international student advising offices. Our regular attendees include students from:

- Georgia Tech
- Georgia State University (Atlanta Campus and Perimeter College)
- Emory University
- Emory University Law School
- Kennesaw State University
- Chattahoochee Tech
- Morehouse College
- Spelman College
- Clark Atlanta University
- Agnes Scott College
- Beulah Heights University
- Columbia Theological Seminary
- Oglethorpe University
- SCAD
- Fulbright Scholars
- Georgia Southwestern State University
- University of North Georgia
- University of Georgia
- Humphrey Fellows

In addition, our AMIS network of over 1,000 volunteers, donors, and community members will be invited to the event. Our event will be promoted through Hands on Atlanta, Kiwanis Clubs, local churches, and social media.

SPONSORSHIP LEVELS

BRONZE: \$500

SILVER: \$1,000

GOLD: \$1,500

PLATINUM: \$2,000

Larger sponsors will have larger logos on the promotional materials.



To learn more, go to www.amisatlanta.org

AMIS is a nonprofit 501(c)3 organization EIN# 58-1456544

To become an event sponsor, contact Irene Wong at Irene@amisatlanta.org or 470-851-1248.

Mail checks to AMIS at 607 Peachtree St. NE, Atlanta, GA 30308 or online thru the “Donate” button on our website.