



WELCOMING and CONNECTING  
International Students with FRIENDS

## 43RD AMIS WELCOME RECEPTION FOR INTERNATIONAL STUDENTS & SCHOLARS

Saturday, September 18, 2021 • 2-4 pm  
Georgia Tech CODA Tech Square Plaza (756 W. Peachtree Street NW)

### SPONSORSHIP OPPORTUNITIES

AMIS's Welcome Reception is an annual event that welcomes all international students and scholars in greater Atlanta's colleges and universities. Numbering over 24,000 in Georgia, they are invited through the international student offices at all colleges and universities around metro Atlanta and throughout Georgia. The anticipated attendance for this year's event is 400-500.

Our name, AMIS, is the French word for "friends" and symbolizes our mission to promote cultural and global understanding through friendship and hospitality with international students and scholars throughout the greater Atlanta area. During COVID-19, international students faced many challenges such as travel restrictions, isolation, and remote learning. AMIS has continued to offer support and opportunities for meaningful connection, and is valued by hundreds of international students in Atlanta and all the international student departments of our higher education institutions. Please consider joining AMIS in welcoming new and returning international students and scholars through your sponsorship of this free community event.

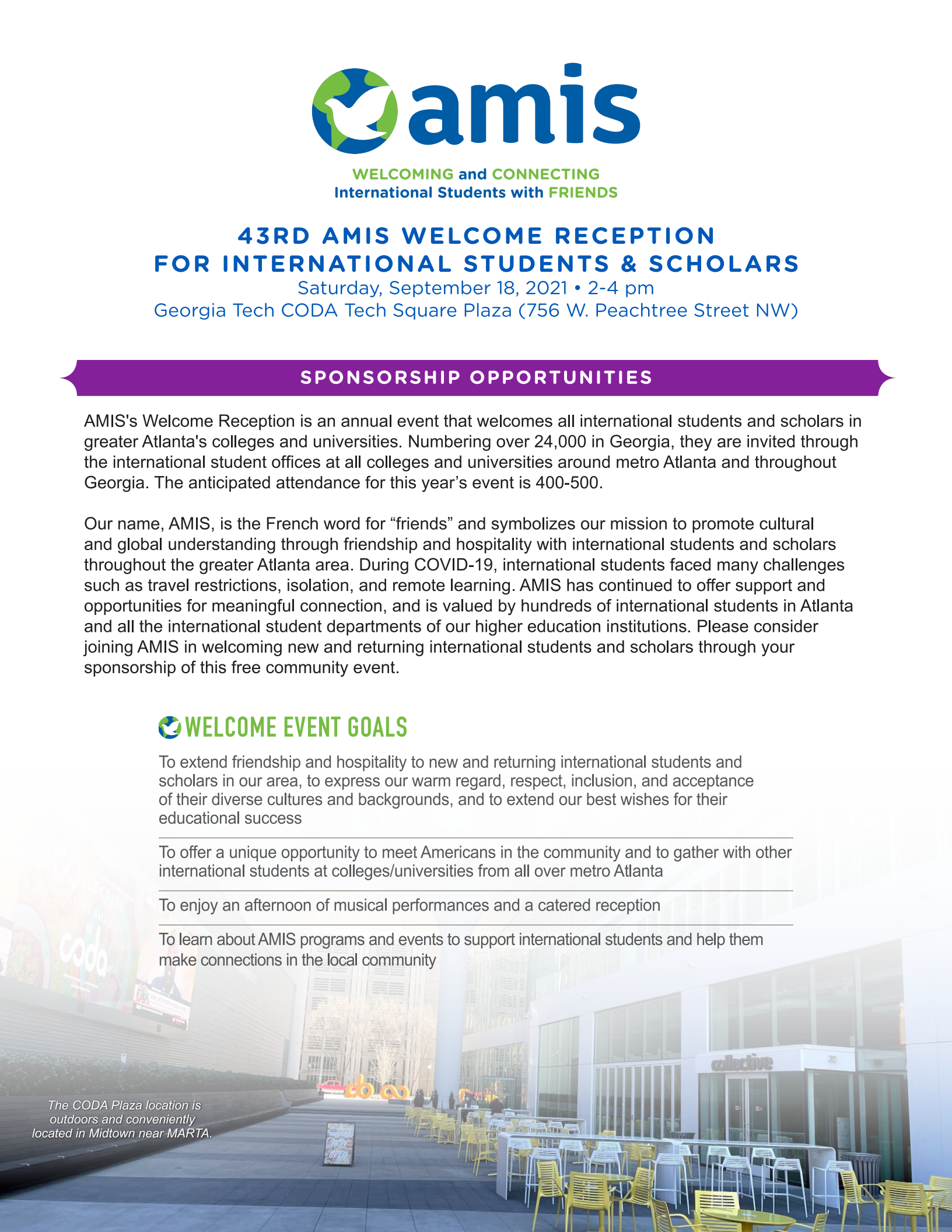
### WELCOME EVENT GOALS

To extend friendship and hospitality to new and returning international students and scholars in our area, to express our warm regard, respect, inclusion, and acceptance of their diverse cultures and backgrounds, and to extend our best wishes for their educational success

To offer a unique opportunity to meet Americans in the community and to gather with other international students at colleges/universities from all over metro Atlanta

To enjoy an afternoon of musical performances and a catered reception

To learn about AMIS programs and events to support international students and help them make connections in the local community



The CODA Plaza location is outdoors and conveniently located in Midtown near MARTA.

## SPONSORSHIP BENEFITS

Event sponsorship will put *your* school, company, individual, or organizational name on our event promotions. You can be part of welcoming international students to Atlanta through your Welcome Event sponsorship. Benefits include:

### BRONZE AND SILVER SPONSORS

*Prior to the event:* Your logo/name displayed on all Welcome Event marketing flyers, emails, posters, social media marketing, registration pages, event website (with links to your webpage) and at Georgia Tech CODA Tech Plaza – Your logo/name will be displayed on the oversized media wall outside the Collective Food Hall in the weeks leading up to the event and on the day of the event.

*During the event:* Your logo/name displayed on the CODA media wall, table tents, gift bags, recognition during the program. Sponsors may provide logo items for the attendee gift bags.

### GOLD SPONSORS

In addition to the above, host a table at the event to promote your company/brand, greet students, and give away freebies such as swag items. You may submit a 2-3 minute video to show on the CODA media wall, which will be displayed during the reception.

### PLATINUM SPONSORS

All of the above plus you can have 3 minutes to make an in-person or video presentation during the program portion of the event.

Promotions for the Welcome event will be distributed to all international students and scholars attending colleges and universities throughout metro Atlanta and throughout Georgia through the campus international student advising offices. Our regular attendees include students from:

- Georgia Tech
- Georgia State University (Atlanta Campus and Perimeter College)
- Emory University
- Emory University Law School
- Kennesaw State University
- Chattahoochee Tech
- Morehouse College
- Spelman College
- Clark Atlanta University
- Agnes Scott College
- Beulah Heights University
- Columbia Theological Seminary
- Mercer University
- Oglethorpe University
- SCAD
- Fulbright Scholars
- Clayton State University
- Georgia Southwestern State University
- University of North Georgia
- UGA-Tifton

In addition, our AMIS network of over 1,000 volunteers, donors, and community members will be invited to the event. Our event will also be promoted through Hands on Atlanta, Kiwanis and Circle K Club communications, local churches, and local media and newspapers. This event will be live-streamed to allow international students who may be unable to attend in person to participate.

## SPONSORSHIP LEVELS

**BRONZE: \$300**

**SILVER: \$600**

**GOLD: \$1,000**

**PLATINUM: \$2,500**

*for educational institutions*

*Larger event sponsors will have larger logos on the promotional materials.*



To learn more, go to [www.amis-inc.org/welcome](http://www.amis-inc.org/welcome)

AMIS is a nonprofit 501(c)3 organization EIN# 58-1456544

To become an event sponsor, contact Irene Wong at [irene@amis-inc.org](mailto:irene@amis-inc.org) or 470-851-1248 by August 6.